

# Raghunathan G

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## Summary

- Understanding of the end users of the website/application through secondary and primary research (user interviews, traffic data).
- Generating user personas and user scenarios.
- Prepared low fidelity prototypes of sites/features (ranging from paper-and-pencil concepts to wireframes or interactive prototypes) for internal review and brain storming.
- Presented high fidelity designs/mock-ups to the customer for review/iteration/approval.
- Supported All product managers with design concepts and global marketing team
- Requirement gathering from product team and conceptualizing, planning and designing Applications interfaces
- Monitoring and maintaining the status reports
- Maintaining design consistency throughout the company's products and websites
- Creating corporate presentations for global use for different stake holders
- Conceptualizing and designing advertisements (local and international)
- Designing brochures, catalogs, white papers, Data sheets, News Letters, etc.

## Experience

### Staff UX Designer

Juniper Networks

May 2021 - Present (2 years 8 months)

Here my responsibilities include managing the Juniper supports internal applications like Juniper support portal, Renewals application, Juniper support insights which were used by theJuniper customer for their support activities. Also I was taking care of JSP service console which was used by the juniper tech support team (JTAC) to manage Juniper customer cases, RMA, Assets and Service Contracts and related queries.

### UX Manager

MEDGENOME

Aug 2015 - Apr 2021 (5 years 9 months)

Here My major responsibilities include managing and developing the LIMS (Laboratory information management system) and other healthcare related applications (IGP-Intergerated Genomics platform). Oncopept- Cancer immunotherapy platform. Also NExt Gem (An application used by bio-informaticians for processing the DNA data.)

- Understanding of the end users of the application through primary research (user interviews and contextual enquiry and scenarios development).
- Generating user personas and user scenarios.
- Developing the task flows and Information architecture.
- Prepared low fidelity prototypes of sites/features (ranging from paper-and-pencil concepts to wireframes or interactive prototypes) for internal review and brain storming.
- Presented high fidelity designs/mock-ups to the customer for review/iteration/approval.

- Supported All product managers with design concepts and global marketing team
- Requirement gathering from product team and conceptualizing, planning and designing Applications interfaces
- Monitoring and maintaining the status reports
- Maintaining design consistency throughout the company's products and websites
- Creating corporate presentations for global use for different stake holders
- Conceptualizing and designing advertisements (local and international)
- Designing brochures, standees, poster and other marketing collaterals

## **Team Lead - User interface design**

Accenture

Sep 2014 - Aug 2015 (1 year)

I was working here as a lead interface designer for AstraZeneca applications

## **Lead UI Designer**

HP

Apr 2013 - Sep 2014 (1 year 6 months) As a UI designer I had to conduct stakeholder interview, user interview and competitive analysis of the product/application before jumping into design of application. Also, I did Heuristic evaluation of the existing application in case of enhancement of the application. Finally, I did usability testing of the product before its launch.

## **Visual Designer**

ANZ

Apr 2010 - Apr 2013 (3 years 1 month)

I was taking care of all web work related to ANZ.com as well as interface design of few online applications launched on ANZ.com along with Corporate intranet redesign work

## **Creative Designer**

Movate

Aug 2007 - Apr 2010 (2 years 9 months)

I was working as a Executive -Designer. My responsibilities was to design microsites for clients based on their requirements. I had to customize the clients sites to showcase the services provided by them. I use to collect the website requirements from the stakeholder and our business manager. Based on their inputs and as per the user centered design methodology I used to design the user friendly interfaces. Post their approval process would develop those websites using HTML, CSS and Javascript.

## **Web designer**

Emantras

Jan 2006 - Jul 2007 (1 year 7 months)

I worked here as a web designer. I had to analyze the client documents related to website based on their requirement I designed the websites.

## Education



**University of Madras**

MCA, Computer applications



**University of Madras**

B.Com, Commerce



**Kendriya Vidyalaya**

## Licenses & Certifications



**User Experience Design Fundamentals** - Udemy

UC-FMCPT03C



**CertifiedScrumMaster** - Scrum Alliance

Issued Nov 2018 - Expires Nov 2020

853733



**CertifiedUsability Analyst** - Human Factors International

2021-8426



**UX for Mobile** - Human Factors International

## Skills

Cross-functional Team Leadership • Analytical Reasoning • Product Requirement Definition • Communication • Product Service • Attention to Detail • Intuitiveness • Mobile Design • Research Skills, user research • Product Design